

# **Resideo**

## **CHANNEL MANAGEMENT POLICY – Effective June 2025**

### **POLICY OVERVIEW**

This policy applies to our P&S business residential trade and commercial channel distributors/wholesalers and contractors and is intended to ensure that consumers safely receive the full and intended benefits of Resideo products, by getting the full support that only approved resellers and professional installers can provide. Approved resellers are distributors that can purchase the products directly from Resideo, as well as licensed contractors or trade end users (e.g. installers, building owners, and facility managers).

Resideo distributors/wholesalers shall only sell Resideo products to licensed contractors or trade end users who intend to purchase product for install as part of their ongoing trade or business. Specifically, distributors/wholesalers may not resell such products to end users without installation. Notwithstanding the foregoing distributors/wholesalers may resell products through password protected internet sites or other appropriate means to ensure that they are selling only to licensed contractors or trade end users.

### **COMPLIANCE**

Distributors/wholesalers must comply with this policy within 14 days of the policy revision date.

Non-compliance with the Resideo Channel Management Policy as determined by Resideo may result in the elimination of Marketing Development Funds (hereafter “MDF”) and/or the revocation of the distributor’s/wholesaler’s authorization to purchase and resell the affected Resideo products, or even termination of the distributor/wholesaler relationship. Resideo independently investigates each potential Channel Management Policy violation. Resideo will not respond directly to questions, comments, or allegations from one Distributor regarding the activities of another distributor.

### **WAYS TO COMPLY**

Distributors/wholesalers can provide evidence of compliance when reselling product as follows or via other appropriate ways to ensure that it is not selling to an end-user without the provision of install services:

- Password protection
- Qualifying information such as contractor license number (as a non-required information field)
- Business name (as a non-required information field)

Send Inquiries:

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