## resideo



#### RESIDEO TRADE & SAFETY PRODUCT SELLING POLICY

Updated April 2021

### **POLICY OVERVIEW**

This policy applies to our residential trade and commercial channel distributors/wholesalers and contractors and is intended to ensure that consumers safely receive the full and intended benefits of Resideo products, by getting the full support that only approved resellers and authorized professional installers can provide. Approved resellers are distributors which can purchase the same products directly from Resideo, as well as licensed contractors or trade end users (e.g. installers, building owners, and facility managers).

Resideo distributors/wholesalers may not sell Resideo trade products and safety products online directly to homeowners or unapproved resellers.

#### **WAYS TO COMPLY**

Distributors/wholesalers selling online can consider the following to comply with this policy:

- Password protection
- Qualifying information such as contractor license number field in check-out
- Business name field in check-out
- Prominently Display Resideo's Safety Product Disclaimer on each safety product detail page:
  - This product must be installed by a qualified/licensed contractor and set up with properly calibrated combustion test equipment. Failure to comply with this could result in substantial property damage, severe personal injury or death.
- Prominently Display Resideo's Pro Trade Product Disclaimer on each trade product detail page:
  - Requires a qualified/licensed contractor installation. Purchase and install by someone other than a qualified/licensed contractor may invalidate the manufacturer's product warranty.

# QUESTIONS & COMMUNICATIONS REGARDING TRADE & SAFETY PRODUCT SELLING POLICY

Questions regarding the policy should be in writing and submitted to the Channel Marketing Leader for the Line of Business. Resideo will endeavor to provide a response to questions raised within three (3) business days from receipt of the question. In the absence of a response from Resideo, the ad placement is at the Distributor's own risk.

Send Inquiries to:
Resideo Trade & Safety Product Selling Policy
Residential Trade Channel Marketing Leader
1985 Douglas Dr. N
MN10-111A
Golden Valley, MN 55422